

Message Text

UNCLASSIFIED

PAGE 01 TEHRAN 02870 040756Z
ACTION NEA-10

INFO OCT-01 EB-08 ISO-00 /019 W
-----040757Z 048475 /10

R 040730Z APR 77
FM AMEMBASSY TEHRAN
TO USDOC WASHDC
INFO SECSTATE WASHDC 1884

UNCLAS TEHRAN 2870

EO 11652: N/A
TAGS: BEXP, IR
SUBJ: IRAN INTERNATIONAL FAIRS AND EXHIBITIONS CORP.:

REF: TEHRAN 2732

AS REPORTED REFTEL TC DIRECTOR HAD WHAT HE VIEWS AS CONSTYUC-
TIVE AND PRODUCTIVE MEETING MARCH 28 WITH N.A. TALEGHANI,
PRESIDENT OF IIFEC AND HIS COLLEAGUES. FLOWING FROM THIS
DISCUSSION WAS AN AGREEMENT ON OUR PART TO AVOID, INFOFAR AS
REASONABLY POSSIBLE, WHAT MIGHT APPEAR AS A COMPETITIVE
PROMOTION PROGRAM IN THE TRADE CENTER. BELIEVE WE WERE
SUCCESSFUL IN CLEARLY INDICATING TO TALEGHANI THE MANY
SCHEDULING PROBLEMS INVOLVED IN SELECTING THEMES FOR A
WORLDWIDE PROGRAM AND, MORE IMPORTANTLY, IN ASSURING HIM
THAT OUR DESIRE WAS TO COMPLEMENT IIFEC PROGRAM, NOT COMPETE
WITH IT. IN THIS SPIRIT, WE HAVE UNDERTAKEN TO RECOMMEND
AND BRING TO THE ATTENTION OF REPRESENTATIVES HERE HANDLING
AMERICAN EQUIPMENT THE UNIQUE OPPORTUNITY PRESENTED
BY THE IIFEC SPECIALIZED FAIR PROGRAM. SPECIFIACALLY,
TC DIRECTOR HAS SENT LETTER TO TEHRAN BASED FIRMS
HANDLING SUTIABLE LINES A LETTER RECOMMENDING THAT
THEY EXPLORE THE MANY ADVANTAGES TO PARTICIPATING IN
CONSTRUCTION 77 FROM APRIL 26-MAY 6,

TO MAINTAIN THIS MOMENTUM AND CLEARLY DEMONSTRATE
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OUR GOOD INTENTIONS, USDOC IS REQUESTED GIVE WIDEST
POSSIBLE PULBICITY TO BALANCE OF 1977 IRANIAN FAIR
PROGRAM: TRANSPORT AND COMMUNICATION, JUNE 10-17 AND
AGWA FOOD, OCTOBER 28- -NOVEMBER 4. IN ADDITION TO
COVERAGE IN COMMERCE AMERICAN, USDOC REQUESTED PUBLICIZE
THESE PROMOTIONS DIRECTLY WITH APPLICABLE TRADE ASSOCIA-
TIONS AND BY PRESS RELEASE.

DESCRIPTIVE LITERATURE, APPLICATION FORMS, AND CONDITIONS
OF PARTICIPATION SENT SEPARATELY.
MIKLOS

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 04-Apr-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977TEHRAN02870
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770116-0268
Format: TEL
From: TEHRAN
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770489/aaaaczyf.tel
Line Count: 66
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Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
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Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
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Review Release Date: n/a
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SAS ID: 2900371
Secure: OPEN
Status: NATIVE
Subject: IRAN INTERNATIONAL FAIRS AND EXHIBITIONS CORP.
TAGS: BEXP, IR
To: COM
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vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/815679aa-c288-dd11-92da-001cc4696bcc
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